



NORTHROP GRUMMAN

CALMOAA Quad Chart

20 November 2020

D.C. Yorck

2020- 4th VP Membership Report

• Accomplishment(s)

- Accessing Near Real Time (NRT) Reports
- Setting up MOAA NTR with Director Victoria Twine Alexandria, VA
- President Rameriz Palm Springs Chapter of MOAA did outstanding job reviving his chapter.

• Current Focus

- Training Chapter Presidents and Membership Chairs MOAA Near Term Recruiting
- The 7 chapters that did not attend training can schedule a make up session

• Risks/Opportunities

- Some Chapter President's ignore our suggestions and recommendations
- Save CALMOAA Chapters from folding

• Upcoming Milestones/Requirements

- Tracking Member Gains on a monthly basis
- Succession plan for Palm Springs



2021 Key Dates



- January
 - MOAA/Chapter Recruiting Campaign Announcement
 - Recruiting Competition Officially begins
 - Announce 4th Quarter 2020 award winners by category
- February – 2020 Annual Chapter Incentives (\$10-\$15 or \$30.00)
- March – Deadline to update Committee Module Chapter Roster for LOE purposes (3/31/2021)
- April – Storming the Hill
- June – Deadline to make 100% of chapter members also MOAA members in order to earn bonus incentive
- July – Announce 2nd Quarter award winners by category and bonus incentive winners
- October – Announce 3rd Quarter award winners by category
- December – Annual campaign ends; deadlines to update Committee Module Chapter Roster for 2021 recruiting program awards and incentives
- January 2022 – Annual Award Winners Announced



Action Items



- Balanced allocations of workload amongst the Chapter members
- Reduced stress for Chapter Membership Chair
- Increased sense of accomplishment
- Increased performance



CALMOAA

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California Council for the Military Officers Association of America

Recruiting and Membership



Never Stop Serving

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